



Preparing a new generation of leaders and global citizens



Lexington Schools District One's MISSION:

The mission of Lexington County School District One — where caring people, academics, the arts and athletics connect — is to prepare 21st century graduates while serving as the center for community learning.

Therefore, we will provide:

- an array of exceptional learning experiences in a high-performance culture of excellence that sets high expectations for every student.
- opportunities to develop talents, interests and skills through choices from a comprehensive system of 21st century learning experiences in the arts, academics and athletics.
- various innovative learning delivery and support systems to personalize learning and to ensure that our students are learning sophisticated 21st century skills, knowledge and attitudes.
- opportunities to practice leadership and citizenship in a global context.
- access by the community to a range of learning and participatory community experiences throughout life.
- a learning environment and professional culture of caring and support.

Lexington School District One's VISION



The graduates of Lexington County School District One are a new generation of leaders and global citizens who are self-directed, creative, collaborative, caring and multilingual and who flourish in a global, competitive 21st century.

Our graduates are confident in academics, sophisticated in learning, accomplished in 21st century skills, global in orientation and prepared as leaders and citizens of our democracy.

Therefore:

- Our schools serve as the center for community learning.
- Our students are engaged in high quality learning and are provided an exceptional array of 21st century learning experiences.
- Our collaborative and innovative organization for learning develops self-directed, creative and collaborative graduates.
- Our culture and our academics develop leadership and citizenship skills for the global world and for our democracy.
- All stakeholders accept collective responsibility for the sophisticated learning of our students.
- Each student receives the personal support necessary to reach his or her goals through a caring environment that advocates for students and works to eliminate barriers to learning.

Where are we going?

- What do we want for our future?
- What do we want for our country?
- What do we want for our children?
- What do we want for the future of our children?
- How will we get ourselves there?

What does it mean to be a GLOBAL CITIZEN?



- What does the term "global citizen" imply to you?
- How do global citizens process information?
- How do global citizens interact with each other?
- How do global citizens "close a deal" or define relationships?
- How do global citizens view other countries and cultures?
- How do global citizens communicate with each other?
- Why should this be important to us as we plan for the future of our children's instruction?

WHY teach WL as core?



Consider WHY...

 The advantages that multilinguals exhibit over monolinguals are not restricted to linguistic knowledge only, but extend outside the area of language. The substantial long-lived cognitive, social, personal, academic, and professional benefits of enrichment bilingual contexts have been well documented.

> ~Michał B. Paradowski Institute of Applied Linguistics, University of Warsaw



Some things you should know...



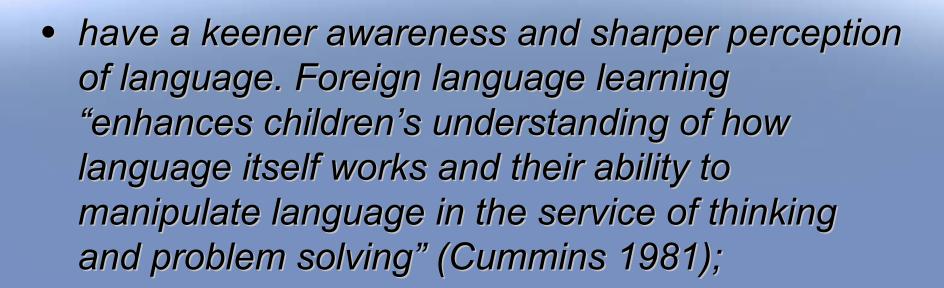
A few interesting points...

- Children under 12 are capable of acquiring several languages at once.
- Research has shown that early language learners in intensive language programs demonstrate heightened cognitive development when compared with their peers.
- Recent research shows that people who are multilingual and/or who are learning other languages have more active areas of the brain (more hot spots on brain scans) and greater ease when shifting from right brain to left brain tasks.

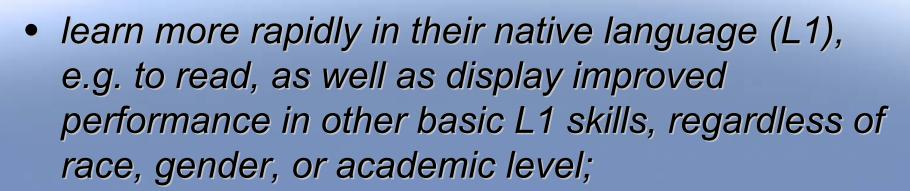


- Students who have had articulated language instruction have been found to score higher in math and science on standardized testing.
- Language learners have been found to have stronger literacy skills and understand their first tongue better for having learned another language.

Language Learners have been demonstrated to....



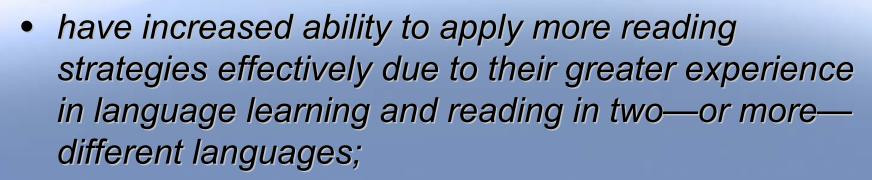
 be more capable of separating meaning from form;



- be more efficient communicators in the L1;
- be consistently better able to deal with distractions, which may help offset age-related declines in mental dexterity;



- develop a markedly better language proficiency in, sensitivity to, and understanding of their mother tongue;
- develop a greater vocabulary size over age, including that in their L1;
- have a better ear for listening and sharper memories;
- be better language learners in institutionalized learning contexts because of more developed language-learning capacities owing to the more complex linguistic knowledge and higher language awareness;



- develop not only better verbal, but also spatial abilities;
- parcel up and categorize meanings in different ways;
- display generally greater cognitive flexibility, better problem solving and higher-order thinking skills;

"a person who speaks multiple languages has a stereoscopic vision of the world from two or more perspectives, enabling them to be more flexible in their thinking, learn reading more easily. Multilinguals, therefore, are not restricted to a single world-view, but also have a better understanding that other outlooks are possible. Indeed, this has always been seen as one of the main educational advantages of language teaching" (Cook 2001);



 multilinguals can expand their personal horizons and—being simultaneously insiders and outsiders see their own culture from a new perspective not available to monoglots, enabling the comparison, contrast, and understanding of cultural concepts;

 be better problem-solvers gaining multiple perspectives on issues at hand;



have improved critical thinking abilities;

 better understand and appreciate people of other countries, thereby lessening racism, xenophobia, and intolerance, as the learning of a new language usually brings with it a revelation of a new culture;

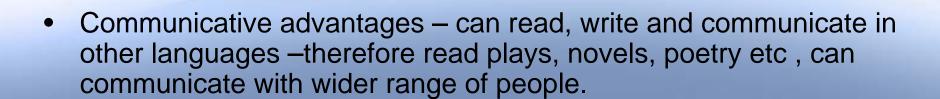


- learn further languages more quickly and efficiently than their hitherto monolingual peers;
- to say nothing of the social and employment advantages of being bilingual – offering the student the ability to communicate with people s/he would otherwise not have the chance to interact with, and increasing job opportunities in many careers.

~Michał B. Paradowski Institute of Applied Linguistics, University of Warsaw

Further Benefits/Advantages

- Cognitive Benefits (thinking/mental processes) cognitive flexibility, creative thinking, spatial control tasks, more divergent learners, enhanced problem solving & analytical skills.
- Character Advantages increased flexibility & adaptability, less stereotyping & more cultural (& social) awareness, enhances social & interpersonal skills, increased self-esteem.
- Curriculum benefits learn other languages more quickly, transfer of academic skills between languages, further educational opportunities in either language.

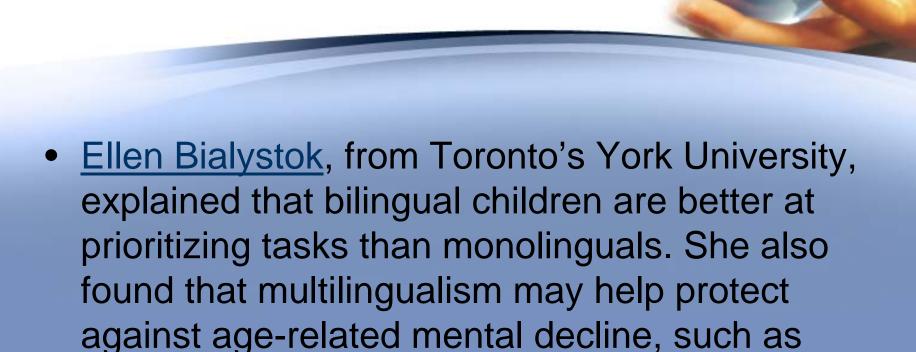


- Cultural advantages understanding language gives understanding of culture therefore more open to cultural differences, more tolerant and less stereotyping.
- Employment benefits potential wider choice of jobs in variety of fields/countries. These experiences also benefit them in being good cultural agents for future employers.

Physical & Physiological Benefits

 "It appears speaking more than two languages has a protective effect on memory in seniors who practice foreign languages over their lifetime, or at the time of the study," says Magali Perquin, PhD, of the Center for Health Studies from the Public Research Center for Health in Luxembourg.

She says in a news release that further research is needed to confirm her team's findings and "determine whether the protection is limited to thinking skills related to language or if it also extends beyond that and benefits other areas of cognition."



Alzheimers and dementia.

Global Medical Needs

"The benefits of multilingual communication -- for both the prevention of and response to public health emergencies -- are clear. Public health is no longer just a local or national issue – it's a global issue. As we are witnessing with the current Swine Flu alert, diseases can easily cross borders. Communication across national boundaries requires adequate – and reliable – multilingual support. Public health emergencies require quick, accurate communications across a wide array of media, and in nearly every country, across many languages."

Global Health Pandemic Highlights Multilingual Communication Needs Posted by Nataly Kelly on May 5, 2009 http://www.commonsenseadvisory.com/Default.aspx?Contenttype=ArticleDetAD&tablD=63&Aid=579&moduleId=391



- 1. How many countries are there in the world?
- 2. What is the population of the world?
- 3. What is the population of the U.S.?
- 4. What is the population of Europe?
- 5. What are the top 10 countries by population?



Do you know?

- 6. How many religions are there in the world?
- 7. How many languages are there?
- 8. What are the top 10 most spoken languages L1 (first language) in the world?
- 9. What are the top 10 most spoken languages L2 (second learned language)?
- 10. What are the top 10 most influential languages?

Diversity in South Carolina

International Success

 Firms from more than 40 countries call South Carolina home.

 South Carolina ranks No. 2 in the U.S. in the percent of its workforce employed by foreign affiliates.

Proven International Success

International Success

 South Carolina ranks No. 3 in the U.S. in the percent of its manufacturing workforce employed by foreign affiliates.

Higher Education Accolades

- University of South Carolina has been recognized as having the No. 1 International Business Program for undergraduates for over nine consecutive years.
- Clemson University is ranked 30th among public colleges and universities in the U.S.

Bridgestone/Firestone



365: The number of days between putting the first shovel in the ground and completing the first tire.

"We selected South Carolina specifically because of the quality and quantity of the local workforce, its transportation infrastructure, proximity to customers, the availability of the appropriate site, and the overall attractiveness of the area."



Countries in the World





World Population



6,963,073,666

http://www.census.gov/main/www/popclock.html



US Population



312,249,062

4.5% of the world population

http://www.census.gov/main/www/popclock.html



European Population



857 million

More than 2 times the US population



Top 10 countries by population



TOP TEN COUNTRIES WITH THE HIGHEST POPULATION

#	Country	2000 Population	2010 Population	2011 Population	2050 Expected Pop.
1	<u>China</u>	1,268,853,362	1,330,141,295	1,336,718,015	1,303,723,332
2	<u>India</u>	1,004,124,224	1,173,108,018	1,189,172,906	1,656,553,632
3	United States	282,338,631	310,232,863	313,232,044	439,010,253
4	<u>Indonesia</u>	213,829,469	242,968,342	245,613,043	313,020,847
5	<u>Brazil</u>	176,319,621	201,103,330	203,429,773	260,692,493
6	<u>Pakistan</u>	146,404,914	184,404,791	187,342,721	276,428,758
7	<u>Bangladesh</u>	130,406,594	156,118,464	158,570,535	233,587,279
8	<u>Nigeria</u>	123,178,818	152,217,341	155,215,573	264,262,405
9	<u>Russia</u>	146,709,971	139,390,205	138,739,892	109,187,353
10	<u>Japan</u>	126,729,223	126,804,433	126,475,664	93,673,826



Religions in the World

10,000

http://www.adherents.com/misc/WCE.html



Languages in the World



6500

approximately 2000 of those have fewer than 1000 speakers

http://www.ling.gu.se/projekt/sprakfrageladan/english/sprakfakta/eng-sprak-i-varlden.html



First Languages

(native language- L1)

1.	Chin	ese

- 2. English
- 3. Spanish
- 4. Hindi/Urdu
- 5. Arabic

- 6. Bengali
- 7. Portuguese
- 8. Russian
- 9. Japanese
- 10. German



Second Languages

(first learned language - L2)

1. French

2. English

3. Russian

4. Portuguese

5. Arabic

6. Spanish

7. Chinese

8. German

9. Japanese

10. Hindi/Urdu



Most Influential Languages Overall

1. English	1.	. En	gli	sh
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6. Chinese

2. French

7. German

3. Spanish

8. Japanese

4. Russian

9. Portuguese

5. Arabic

10. Hindi/Urdu



So What?

They speak our language. Do we speak theirs?



Additional Numbers – 2008

- US exports of \$1,84 trillion
- US imports of \$2,52 trillion
- Trade deficit of \$39.9 billion



So What?



They are selling more to us than we are selling to them.



Foreign Influence



Between 1996 and 2008 foreign-owned companies

- more than doubled as measured by revenue.
- more than tripled as measured by assets.





In 2005 foreign-owned companies

- paid \$42.4 billion in income taxes.
- invested \$961,405 million in the US
- invested \$22,812 million in SC



Foreign Influence



Today foreign-owned companies employ more than

- 5 million people in the US
 4.4% of all businesses
- 110,400* people in SC
 7% of all businesses, the largest percent in the nation



Haier

ARIDGESTONE



KOMATSU







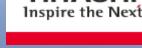








































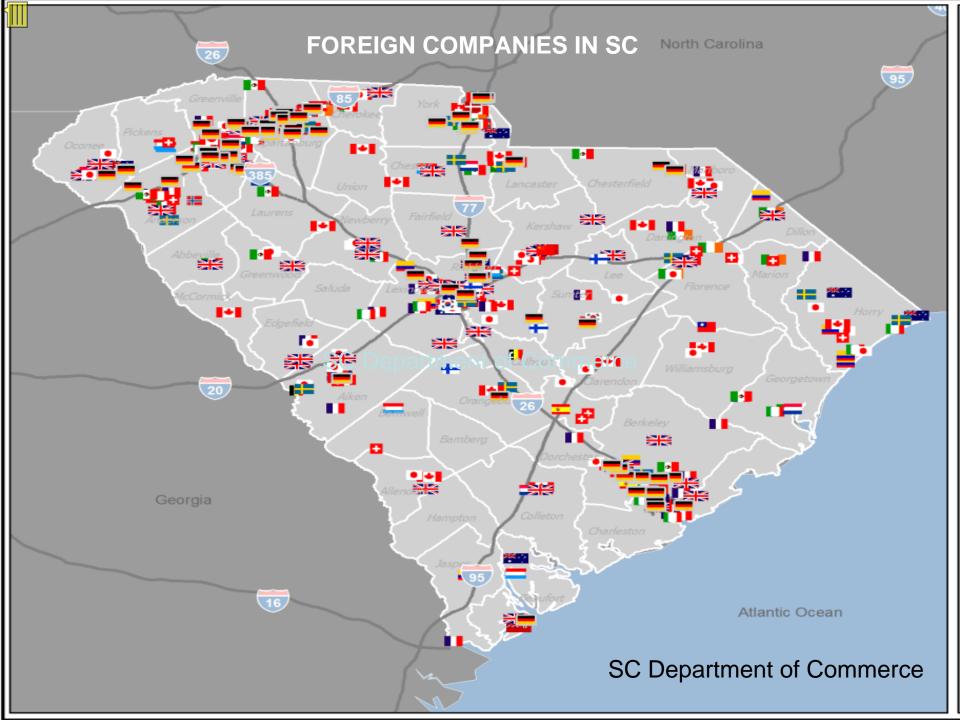














So What?



Are we preparing our students for the future?



Top 5 US Critical Languages



Arabic

Chinese

Korean

Japanese

Russian

as critical to our nation's security.



Arabic and Korean in SC



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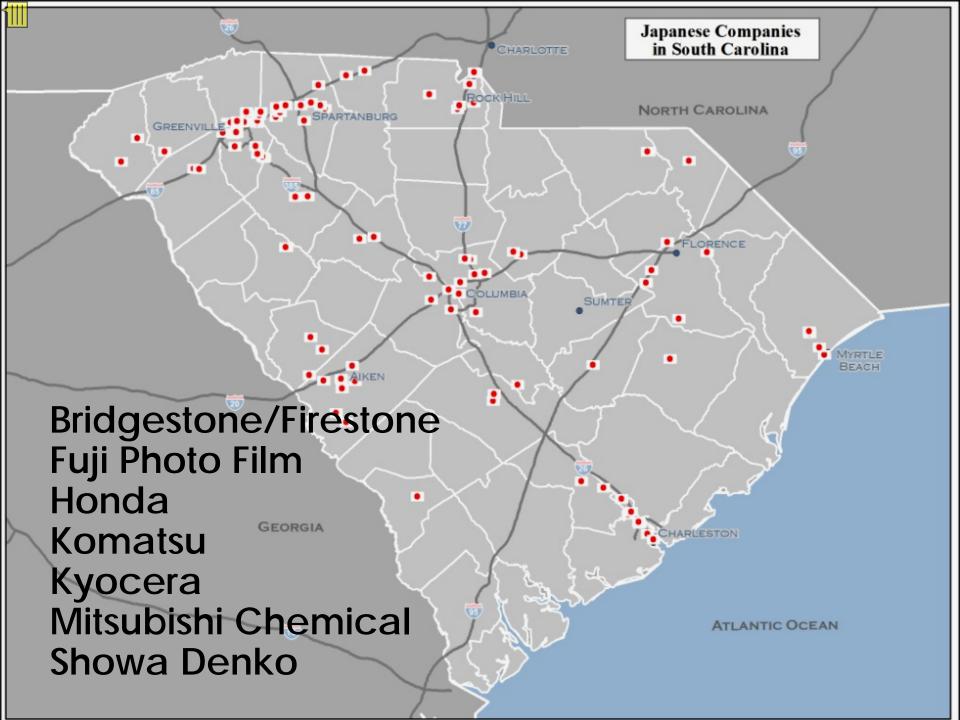


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Japanese in SC

- More than 103 Japanese affiliates
- 15,022 jobs created
- \$4.9 billion in capital investment
- \$470 million in export sales to Japan in 2006
- 6th largest export market for SC







Japanese in SC



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Hispanic Population in the United States

2010: 48 million

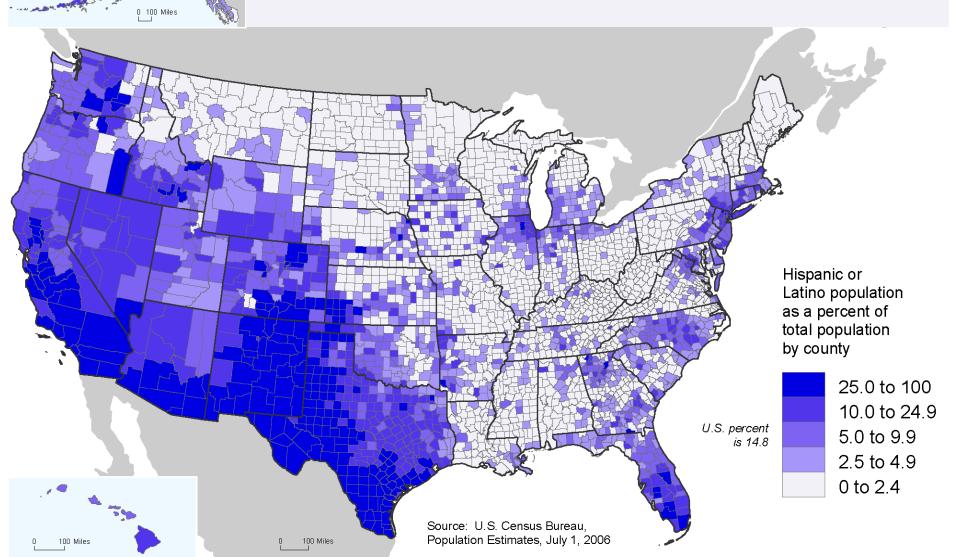
2050: 103 million

Hispanic population is currently 15% of total U.S. population

Source: U.S. Census

0 100 Miles

Percent of Population 2006 Hispanic or Latino



Spanish Speaking Countries



Andorra Argentina Belize

Bolivia Chile Colombia

Costa Rica Cuba Dominican

Republic Ecuador El Salvador

Guatemala Honduras México

Nicaragua Paraguay Perú

Puerto Rico Uruguay Venezuela



















South Carolina is no exception

- Mexico is the state's 3rd largest export market
 - \$982 million in 2007.
- Latin America represents 14% of the state's total exports
 - \$2.4 billion
 - +11 % over 2006.



The Chinese Language

 Written Chinese is a set of characters developed from pictographs, similar to Egyptian Hieroglyphics.

• Spoken Chinese is very diverse and pronunciations vary drastically from region to region. These variations of the spoken language are referred to as regional dialects, but all dialects share the same written Chinese characters.

The Chinese Language

- Standard Mandarin is China's official dialect.
 Regional dialects include Cantonese, Hakka, Min Nan, Wu, etc.
- Mandarin is the native language of more than 800 million people and is the largest language in the world by number of native speakers.
- Mandarin is one of the six official languages of the United Nations.

Chinese-Speaking Areas

More than one billion people worldwide can speak Chinese, and it can be heard in the following places:

- China (including Hong Kong, Macau and Taiwan)
- Singapore (one of the country's four official languages)
- Canada, Europe, Malaysia, the U.S. and many other areas around the world with large Chinese populations.

China's Economic Impact

- China's economy grew by 11.4% in 2007.
- China is the world's fastest growing large economy and is the 3rd largest economy in the world after the U.S. and Japan.
- China currently consumes more than half of the world's pork, half of its cement, a third of its steel, and over a quarter of its aluminum.

China's Economic Impact

- China is the 3rd largest purchaser of U.S. exports, after Canada and Mexico.
- China purchased more than \$85 billion of "Made in the USA" products in 2007; that's more more than India, Brazil, Russia, France, Argentina and Greece did combined!

China-South Carolina Connection

- South Carolina is the only U.S. state with a registered representative office in China.
- Camden, SC is home to the first FDI factory investment in the U.S.; Haier Corporation manufactures home refrigerators at this factory.

Chinese in SC

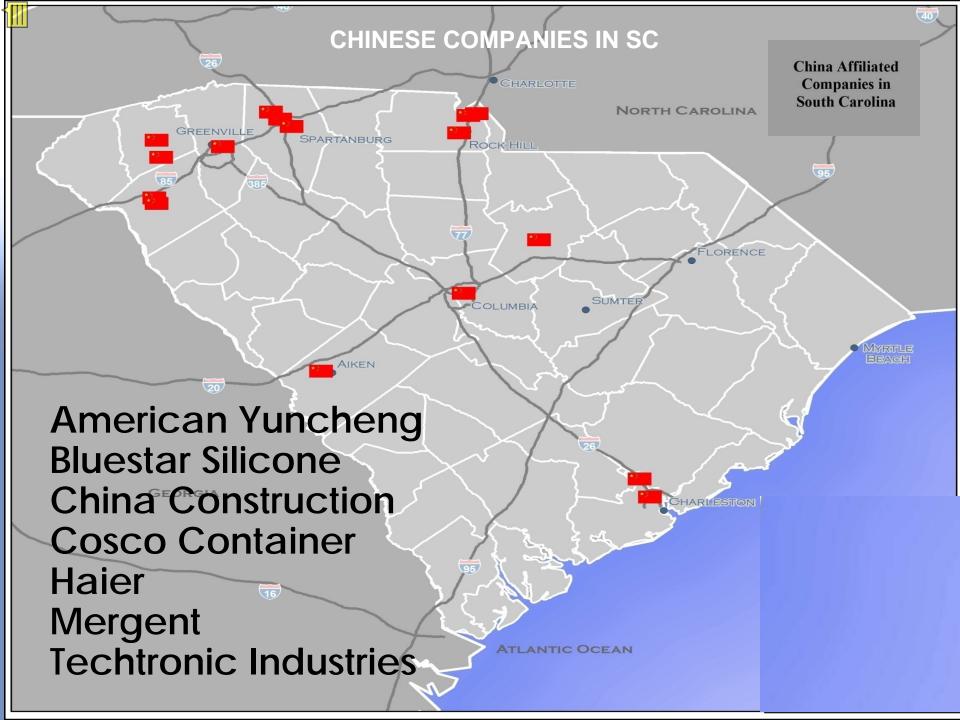
- More than 15 Chinese affiliates
- 1,891 jobs created
- 283 million in capital investment
- \$700 million in export sales to China in 2007
- 5th largest export market for SC



Chinese in SC

 South Carolina's state government is working to attract Chinese companies to invest in the state.

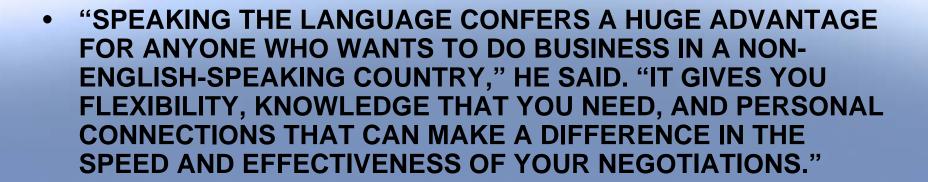




On Aug. 30, 2011 Bloomberg published the following...

- MANDARIN, <u>CHINA</u>'S OFFICIAL TONGUE, IS ALSO THE TOP LANGUAGE WORLDWIDE FOR <u>BUSINESS OTHER THAN ENGLISH</u>, ACCORDING TO BLOOMBERG RANKINGS.
- MANDARIN, SPOKEN BY 845 MILLION PEOPLE, SCORED HIGHEST IN A RANKING OF LANGUAGES, EXCLUDING ENGLISH, BASED ON BUSINESS USEFULNESS. THE RANKING SCORED LANGUAGES ACCORDING TO THE NUMBER OF SPEAKERS, NUMBER OF COUNTRIES WHERE THE LANGUAGE IS OFFICIAL, ALONG WITH THOSE NATIONS' POPULATIONS, FINANCIAL POWER, EDUCATIONAL AND LITERACY RATES, AND RELATED MEASURES.
- FRENCH, SPOKEN BY 68 MILLION PEOPLE WORLDWIDE AND THE
 OFFICIAL LANGUAGE OF 27 COUNTRIES, WAS RANKED SECOND,
 FOLLOWED BY ARABIC, WHICH IS SPOKEN BY 221 MILLION PEOPLE
 AND IS OFFICIAL IN 23 NATIONS. MANDARIN IS UNLIKELY TO
 SUPPLANT ENGLISH SOON AS THE PRIMARY LANGUAGE OF
 BUSINESS, SAID LEIGH HAFREY, A SENIOR LECTURER IN
 COMMUNICATIONS AND ETHICS AT THE MASSACHUSETTS INSTITUTE
 OF TECHNOLOGY'S SLOAN SCHOOL OF MANAGEMENT.

Cont'd...



~Mandarin Chinese Most Useful Business Language After English

http://www.bloomberg.com/news/2011-08-30/mandarin-chinese-most-useful-business-language-after-english-1-.html



Chinese in SC



10

out of 1,167 SC schools

SC Department of Education

German in SC

- More than 90 German-owned companies
- 27,000+ people employed locally
- \$10.4 billion in capital investment
- \$3.76 billion in exported products to Germany in 2007
- No 1 trading partner for SC

Proven German Success

\$10.4 billion in capital investment into South Carolina from German companies

Albert Weber







BOSCH

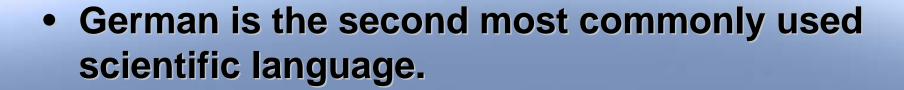
Antriebs- und Fahrwerktechnik





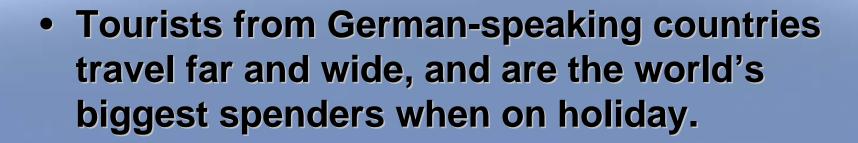


Science & Research



 Germany is the third largest contributor to research and development and offers research fellowships to scientists from abroad.

Tourism & Hospitality



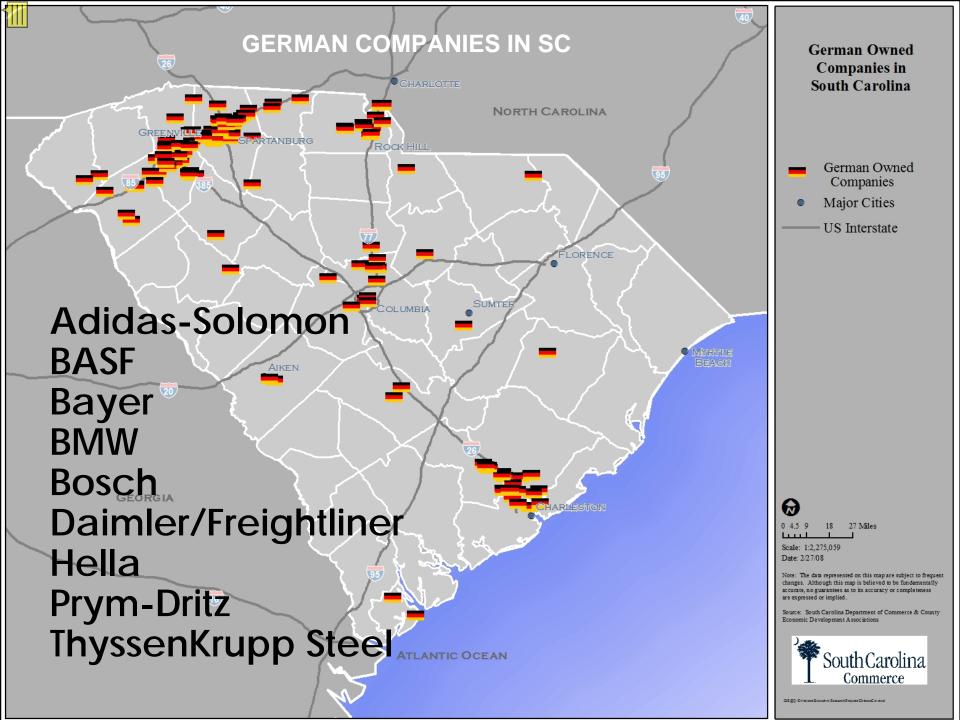
 They appreciate being looked after by German-speaking staff and tour guides.



German-Speaking Countries

- Argentina
- Austria
- Belgium
- Brazil
- Germany
- Italy

- Liechtenstein
- Luxembourg
- Namibia
- Romania
- Switzerland





German in SC



Number of schools in SC offering German

50

out of 1,167 SC schools

SC Department of Education

French in SC

- More than 50 French-owned companies
- 13,000+ people employed locally
- \$407 million in exported products to France in 2007
- 9th largest trading partner



Old and New

 Michelin North America established in South Carolina in 1917



SAI Automotive –
 Faurecia established in South Carolina in 2001



Technical perfection, automotive passion.

Canada

- Canada is South Carolina's 2nd largest trading partner buying more than \$3.2 billion worth of our state's products.
- There are 29 Canadian-owned companies in South Carolina including LINQ Industrial Fabrics, Inc of Ville St. Laurent, Canada which is located in Summerville, SC.

Switzerland

- Switzerland imported more than \$230 million worth of products from South Carolina last year, largely chemicals for the pharmaceutical industry.
- There are 29 Swiss-owned companies in South Carolina including Roche Carolina out of Basel, Switzerland, located in Florence, SC and Nestlé USA out of Vevey, Switzerland, located in Gaffney, SC.



International Organizations

- Amnesty International
- Interpol
- International Olympic Committee
- North American Free Trade Agreement
- North Atlantic Treaty Organization
- Red Cross and Red Crescent
- United Nations
- World Health Organization
- World Trade Organization





Canada

- 29 Canadian-owned companies
- \$3.2 billion in exports to Canada
- 2nd largest trading partner

Switzerland

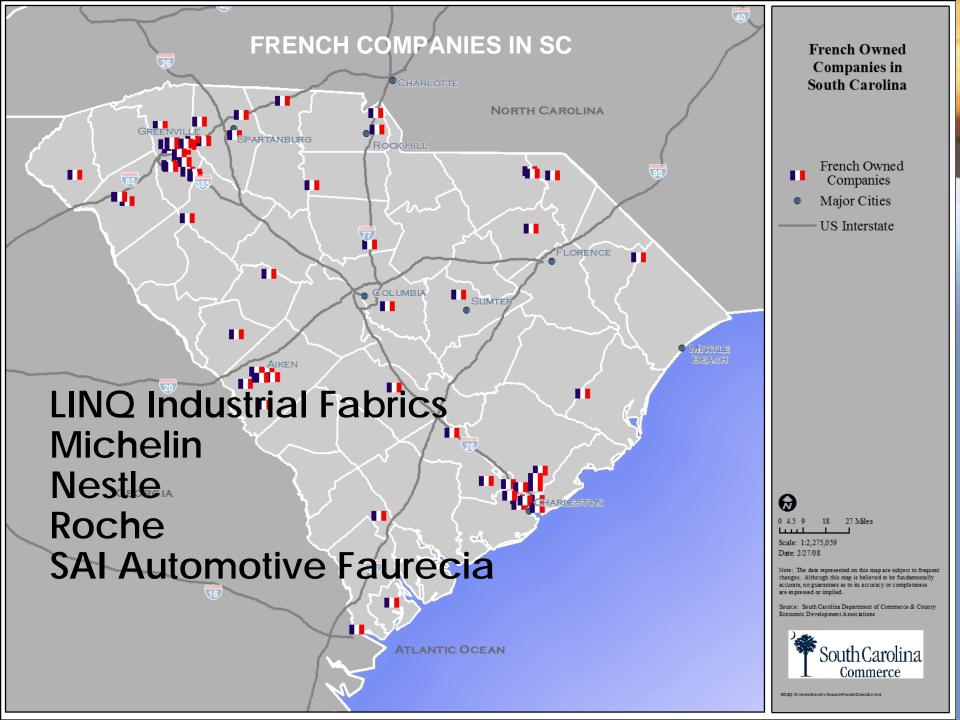
- 29 Swiss-owned companies
- \$230 million in exports to Switzerland

French-Speaking Countries

- France
- Belgium
- Luxembourg
- Monaco
- Switzerland
- Vietnam
- Laos
- Cambodia

- Canada
- French Guyana
- Haiti
- Martinique
- Guadeloupe
- New Caledonia
- Tahiti







French in SC



200

out of 1,167 SC schools

SC Department of Education



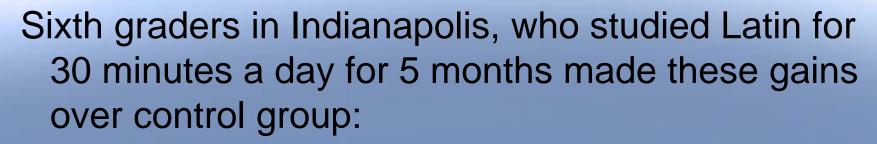
- strengthens basic English skills in vocabulary and reading comprehension
- focuses on grammar which leads to improved English writing and communication
- increases cultural awareness and makes cultural connections
- encourages critical thinking and comparative analysis
- introduces students to a rich source of mythology, literature and history



The Value of Latin is Immediate

- Remedial English students in Washington, D.C. ended the year 5 months ahead of others with no foreign language instruction.
- Students in Philadelphia taught Latin 15 minutes a day for one year scored ONE FULL YEAR HIGHER on the Iowa Vocabulary subtest than the control group.





- 1 full year in both reading and language
- 9 months in math problem solving
- 7 months in social studies
- 5 months in science
- 4 months in spelling

L1 Languages in Lexington School District One



 869 students in grades 4K-12 who speak approximately 25 different languages including:

Arabic

Bosnian

Cantonese

French

German

Gujarati

Hindi

Japanese

Korean

Laotian

Lebanese

Malayalam

Mandarin

Marathi

Polish

Portuguese

Punjabi

Romanian

Russian

Sinhalese

Spanish

Tagalog

Turkish

Urdu

Vietnamese

Engaging the World

 Global competence is essential for responsible engagement in the world. Global peace and prosperity rest more than ever on mutual understanding and productive relationships among all nations and cultures. A 21st Century Imperative makes the case that U.S. global competence in the 21st century is not a luxury, but a necessity.

http://www.usglobalcompetence.org/videos/index.html

A better opportunity for our kids...

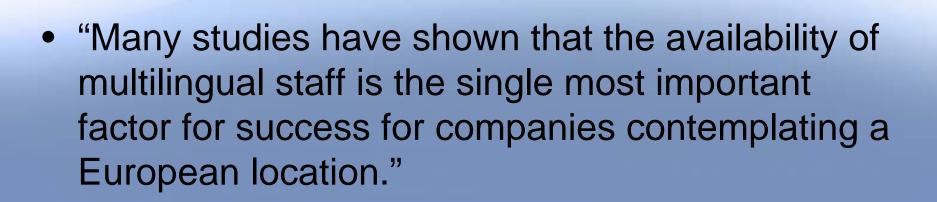


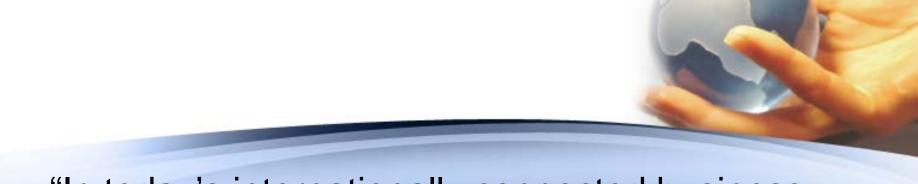
 "Just English" is not a good answer when prospective employers ask what languages you speak, said Jim Smith, executive director of the Cambridge Center for Adult Education. "With globalization an increasing phenomenon, if someone only understands English, to an employer, they're less and less useful to the world," he said.

> ~Barbara Claire Kasselmann, Globe Correspondent | October 14, 2007

http://www.boston.com/jobs/news/articles/2007/10/14/being_multilingual_becoming_more_essential/

 "Multilingual employees are in high demand; therefore they can garner a higher salary. People who can speak multiple languages make between five percent and twenty percent more on average. Companies are willing to pay for employees that can communicate on an international level for them. ~ If speaking two languages is one of those skills, be sure to highlight it. The company will definitely see it as a selling point when hiring you, giving you more leverage for better wages and more benefits. ~ Not only will it put you a step above the applicants who have no second language, it will likely get you better pay, and open up more room for growth within the company in the longer term."





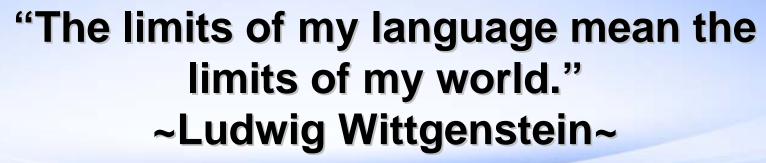
 "In today's internationally connected business world, the ability to offer support to your end users in their own language via their chosen channel in the appropriate timezone is more important than ever."

~Recruiter site from 5CA technical support site
http://www.5ca.com/newsarea/benefits/

Conclusion

"To solve most of the major problems facing our country today —from wiping out terrorism, to contributing to our national economy, to minimizing global environment problems, to eliminating the scourge of AIDS—will require every young person to learn more about other regions, cultures, and languages."

Colin Powell





COMPELLING RESEARCH FINDINGS
REGARDING
THE NECESSITY OF LEARNING A FOREIGN
LANGUAGE

Compiled by Power-Glide Foreign Language Adventure Courses

http://www.power-glide.com/pta/why a second language.pdf

Resources

- http://geography.about.com/cs/countries/a/numbercountries.htm
- www.census.gov/main/www/popclock.html
- http://en.wikipedia.org/wiki/Demographics_of_Europe
- http://www.internetworldstats.com/stats8.htm
- http://www.adherents.com/misc/WCE.html
- http://www.ling.gu.se/projekt/sprakfrageladan/english/sprakfakta/eng-sprak-i-varlden.html
- www.andaman.org/BOOK/reprints/weber/rep-weber.htm
- http://www.andaman.org/BOOK/reprints/weber/rep-weber.htm
- http://www.trade.gov/press/press_releases/2009/export-factsheet_021109.pdf
- http://www.reuters.com/article/domesticNews/idUSN2744743020080827
- SC Department of Commerce
- http://www.ncela.gwu.edu/files/uploads/2/2009FLAPCompetitionFlyer.pdf
- SC Department of Education
- Making the Case for Language Study in South Carolina series www.knowitall.org/EducatorPlus/content/program.cfm?SeriesIDpassed=142
- http://www.usglobalcompetence.org/videos/index.html
- http://www.promotelatin.org/

More Resources to browse...

http://speakingintonguesfilm.info/tag/multilingual-advantages

http://www.nooku.org/content/benefits.html

http://www.majesticcomplexities.com/2011/02/19/being-multilingual-has-benefits/

http://careerlingual.com/en-gb/blog/benefits-of-hiring-multilingual-staff

http://www.lyndonacademy.org/content/multi-lingual-benefits.html

http://www.fhs.d211.org/departments/foreign/Methods%20DOCS/fall2010/The%20Benefits%20of%20Being%20Multilingual.pptx

http://www.slideshare.net/ShinLin/quest2benefits-of-being-multilingual-5131034

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